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A newsletter by Punjab Industrial Estates Development & Management Company

BUILDING THE NATION

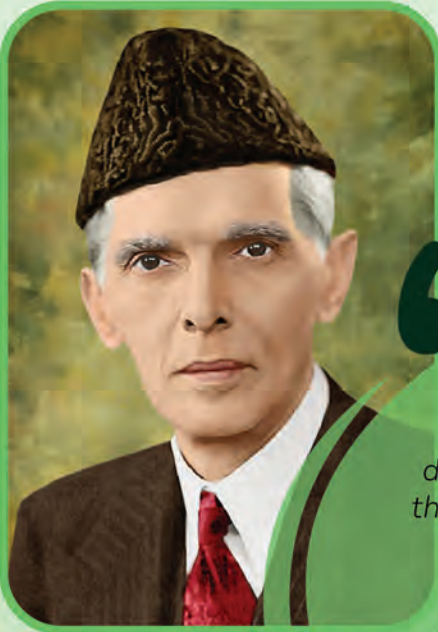


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Special Edition

INDUSTRIAL JOURNEY OF PAKISTAN





“

We must be prepared to face all difficulties and consequences, make all the sacrifices that may be required of us, to achieve the goal we have set in front of us

Quaid-e-Azam Muhammad Ali Jinnah

”

“

Be aware of your own worth, use all your power to achieve it. Create an ocean from a dewdrop. Do not beg for light from the moon, obtain it from the spark within you

Allama Muhammad Iqbal



”

Message FROM

MR. MUHAMMAD ANEES KHAWAJA
CHAIRMAN PIEDMC



With the growing demand of the industry, PIEDMC is trying to grasp new opportunities and implement new strategies to develop state of the art modern Industrial Estates. We would like to work with all stake holders to fortify collaboration and a healthier future for the industry. We have undergone various organizational transformations that embrace resourcefulness such as restructuring and coming up with new business ideas. This has empowered us to identify new opportunities. However, there is a lot more to be done. We remain fully devoted to our long term goals and strengthen ourselves in order to advance further.

As a progressive, learning-centric development company we provide all mandatory amenities to the industrialists in a promised time by one window operations. I feel proud to state that PIEDMC is adequately equipped to offer the best Industrial Estates with the help of committed team. On this significant day, I promise that PIEDMC will continue to make dedicated efforts to encourage industrial evolution and help improve living hood of labor class. I have a firm belief that Industrialist's trust is our strength. Warm wishes on Independence Day to everyone.
Pakistan Painda Bad

Message

FROM

MR. ALI MUAZZAM SYED
CEO PIEDMC



For over 18 years, Punjab Industrial Estates Development and Management Company (PIEDMC) has been committed to build a strong foundation for steady industrial growth by developing fully equipped modern industrial estates in the province. These industrial estates have attracted investments of over Rs. 450 Billion including FDI of US\$ 466 million and provided direct

employment to over 200,000 persons.

We realize that there is no prosperity without industrial development and to achieve this PIEDMC is continuously striving for upgrading the services and infrastructure in its estates. On the auspicious occasion of Pakistan's 75th anniversary, PIEDMC once again reiterates its commitment to continue its tireless efforts to become a major catalyst of industrial growth and prosperity for the country. I wish everyone a very happy independence day. *Pakistan Painda Bad.*

DR SUMAIRA REHMAN

Independent Director



Industrial development has been the recipe of converting natural endowments of the nations and their human resources into economic and social dividends. It is now time to atone for this lag and congregate our academic priorities and economic policies towards a flourishing, modern, and sustainable industrial sector in the country. Role of PIEDMC is critical in this quest, and I am sure collectively we can harness potential for industrial development and make an economically superior Pakistan. Cheers to free Pakistan. Happy Independence to all.



MR. SHAHID HUSSAIN TARER

Independent Director

Independence celebration is always a time of remembrance of how far we have come and a day of commitment that what we will achieve in future and this time, this commitment requires some serious and tireless efforts to compete at the global level in every field of life.

MR. SHAHZAD AZAM KHAN

Independent Director

I am pleased to extend my heartiest congratulations to the people of Pakistan on the 75th anniversary of the independence, but this anniversary is more than an occasion of celebration. The present-day situation of my country enforce us commitment, dedication and honesty to bring this country out of the economic crisis by playing our individual and collective role for the sake of national interest.



MR. YASIR BUCHA

Independent Director



Independence day is surely a proud moment in life of every nation but celebration without development, without achieving goals, without envisioning your future does not worth at all. So, on this 75th anniversary of Pakistan we should realize our responsibilities and try our best to make this country progressive and industrialized.
I wish you all a very Happy Independence Day.

MR. SAJID SALEEM MINHAS

Independent Director

On this special day having achieved a special milestone, we at PIEDMC promise to make our industrial estates special to catapult our country into the realm of high industrial productivity.

Happy 75th Independence Day



MIAN ABUZAR SHAD

Independent Director

Our freedom is truly valuable and we must candidly cherish and preserve it. We as nation should payback this country as it deserves.

Happy Independence Day



MR. SOHAIL AZHAR

Independent Director

There is no doubt the Pakistan has colossal potential that needs the right amount of guidance and support to embark upon a path to long term success and prosperity. It is of dire importance that we pave the way towards industrialization by providing a strong foundation upon which the entire nation can rely. In such circumstances the PIEDMC can play an integral role in guiding the nation towards a strong, self-reliant economic future.



MR. OBAID ULLAH

Independent Director

Our beloved land has immense industrial potential, and we at PIEDMC can steer it towards achieving the pinnacle of power. Our commitment and vision remain steadfast in facilitating the development of industrial growth in Pakistan through our organisation.





Pakistan

is the 34th largest country having the 5th Largest population. Allah Almighty has given this country versatility in weather, the land is blessed with numerous natural resources, wide plain ranges to huge mountains, vast ocean to miles of deserts.

Punjab, Sindh, Balochistan & Khyber Pakhtunkhwa the four vivacious provinces of Pakistan, along with administrative areas of Azad Kashmir and Gilgit Baltistan, makes Pakistan a pivot of ancient civilization, renowned archeological sites, diverse range of tourist destinations, unique culture, rich of arts and crafts, and a land of opportunities.

Pakistan has ideal strategic geographic location that links Central Asian countries with East Africa through trade routes such as the China-Pakistan Economic Corridor (CPEC). Gwadar, a natural warm water deep sea port is a long coastal line with the Arabian Sea in the south has emerged as an important maritime point in the Persian Gulf, due to its natural depth and multi-infrastructure and facility provisions, Gwadar is going to be highly relevant strategically in the region. Gwadar can act as an international trade hub which will open numerous job opportunities by connecting Central Asia, South Asia and Middle East.

Pakistan is privileged to have the most vibrant work force, nearly one-eighth of the labor force is employed in manufacturing.

Since independence Pakistan has made special efforts to develop its industrial sector, to bring industrial revolution and pave the way for economic growth every government has tried its best for swift industrial development. For the same purpose idyllic industrial estates were, and are being established across the Pakistan which are competitive to modern industrial estates in the world in terms of state of the art infrastructure and facilities.

The most pivotal resource in which Pakistan feels pride is its nation, the hard working, resilient and courageous people are intensely patriot. The world has experienced it time and again that this nation always puts Pakistan first, be it any field of life Pakistani's always proved they are the best. The nation has abundance of professional, skilled and semi-skilled workforce making Pakistan an ideal location for industrial and economic growth.



Punjab

Punjab is the second largest province of Pakistan by area and biggest with a population of almost 120 million out of which almost 35% falls under youth. It is located in the northwestern part of the country and is locally bounded by other three provinces and also Azad Kashmir.

The culture of Punjab is known to be one of the oldest and richest one in the world. The diversity and uniqueness of the state are seen in the poetry, spirituality, education, artistry, music, cuisine, architecture and traditions of Punjab. The geographical endowments of the Province, effective institutional framework, connectivity, stable economic environment, modern infrastructure, and a comprehensive canvas of investment and entrepreneurial opportunities present a clear competitive advantage over neighboring investment destinations in the region.

Punjab is the Pakistan's most industrialized province, with the industrial sector comprising 24 percent of the province's GDP. It has highest contribution in terms of service sector, agriculture, highly skilled manpower, and manufacturing sector. Punjab has also more than 68 thousand industrial units. There are 39,033 small and cottage industrial units. To facilitate the rapid growth of industry new industrial estates are being developed by PIEDMC.

Hiran Minar
"THE DEER TOWER"
located in
Sheikhupura is an
early 16th century
heritage flaunting
love



Minar-e-Pakistan is the
National Monument built
to mark the in famous
"Lahore Resolution"
passed for a separate
homeland.



The Tomb of
Shah Rukn-e-Alam
located in Multan, is the
mausoleum of the Sufi Saint
Sheikh Rukn-ud-Din Abul
Fateh.





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PUNJAB INDUSTRIAL ESTATES DEVELOPMENT & MANAGEMENT COMPANY

Punjab is geared towards attracting large-scale investment into its manufacturing and services sectors. Driven by a network of ten (10) Special Economic Zones, Industrial Estates, clusters, and corridors organically growing around its elaborate network of roads connecting its fertile agriculture areas with factories, Punjab is well placed to enter a new phase of rapid growth.

South Punjab has always been a significant factor for the government considering its geographical and historical importance. It is considered as the back bone of the whole Punjab for the provision of economic resources. This region is rich in agriculture products, dairy and poultry industry. Government is keen to empower the region in terms of infrastructure, industry and human development.

Punjab is offering lucrative opportunities and incentives to the foreign investors along with young skilled force, competitive cost of production, growing exports and social development.

Punjab's five-year growth strategy is also designed to provide support to Punjab competitiveness sector, enable private sector lead investments, development of human capital, and channeling public investment to priority sectors.

Derawar Fort is the historically significant fort presents an enormous and impressive structure in the heart of the Cholistan Desert



The Faisalabad Clock Tower commonly known as "Ghanta Ghar" is located in oldest part of the city joints eight historical markets.



The Badshahi Mosque is a Mughal era congregational mosque widely considered as one of the Lahore's most iconic land marks



PIEDMC INITIATIVES

Since its inception, PIEDMC has tried its best to bring an industrial revolution and contribute in economic development of Punjab. PIEDMC managed industrial estates have attracted investments of over Rs. 450 Billion including FDI of US\$ 466 million and provided direct employment to over 200,000 workers. PIEDMC understands the basic needs of industry growth and that's why timely provision of energy and other utilities have always been a top priority.

- Realizing the future of the business and importance of new technologies, Board has a keen desire to digitize all operations of PIEDMC. For the purpose, Enterprise Resource Planning software would be utilized to manage the day to day business activities of the company including accounting, procurement, risk management and project management.

- A single-stop solution in the shape of One Window Service Center (OWSC) has been created for the ease of doing business to provide quick service within promised time and without red-tapism.

- Board is firmly working to ensure uniform implementation of the policies across all estates.

- Capacity building of the organization is another key factor to enhance productivity and performance. Human resource and asset development has a top priority in the list.

- To facilitate its industrialists and to get benefit from the open market, PIEDMC has decided to supply electricity by itself to all the

industrial estates under its management. An application has been moved to NEPRA for obtaining a distribution license. Board of Directors at PIEDMC have also introduced a policy to encourage net-metering in all of its industrial estates.

- While paying attention to the development of industrial estates and expediting work on them, the PIEDMC Board has not been oblivious to the conditions of the laborers working there. That's why, considering its corporate social responsibility, PIEDMC has also taken steps to provide facilities to the people living around the estates and to improve their quality of life. Board has recently approved the Upgrading of "Nahla" village behind Sunder industrial estate, Establishment of Trauma center, Internship program and a Labor colony at QABP.

PIEDMC is fully committed towards the vision for which it was established and trying to complete its industrial projects within promised time and searching for new avenues to support accelerating momentum of the Industrial Revolution.

PAVING WAYS FOR INDUSTRIAL G R O W T H IN PUNJAB



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PUNJAB INDUSTRIAL ESTATES DEVELOPMENT & MANAGEMENT COMPANY

ACCOMPLISHMENTS





PIEDMC

The Heart of Industrial Revolution



CELEBRATING

YEARS

ANNIVERSARY

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